

# *AccountingWEB partners with PLANPAYROLL™ to offer innovative online payroll service to Accounting Professionals*

*PLANPAYROLL™ is Powered by PAi, a Leader in Outsource Administration Services*

**For Immediate Release**

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(Westerville, OH) – AccountingWEB has partnered with **PLANPAYROLL™** to offer its 50,000 plus loyal Accounting Professional members an innovative new turn-key, back-office payroll program sold exclusively through Accounting Professionals.

“We’re excited about this new partnership,” said Rob Nance, AccountingWEB President. “My mission with AccountingWEB has always been to provide Accounting Professionals with easy access to accounting news, information, tips, tools, services, resources and insight—everything an Accounting Professional needs to prosper and enjoy the accounting profession. **PLANPAYROLL™** lives up to my mission. It is easy to use, provides a wealth of services, and doesn’t require the Accounting Professional to buy software or add staff. Plus, through an exclusive arrangement with **PLANPAYROLL™**, we’re able to offer our members very attractive wholesale pricing with virtually no sales minimums.”

**PLANPAYROLL™** is powered by PAi, a leader in outsourced administration services for small businesses. “AccountingWEB is the perfect venue to offer **PLANPAYROLL™**,” according to PAi President Michael Kiley. “**PLANPAYROLL™** was designed to help Accounting Professionals expand their revenue without adding more headaches and cost. We look forward to supporting AccountingWEB’s many members.”

**PLANPAYROLL™** utilizes leading-edge, proven technology that allows an Accounting Professional’s client unrestricted access via the Internet. **PLANPAYROLL™** is equipped with the latest security and encryption applications to protect data integrity. Transmissions are completely confidential and uninterrupted.

**PLANPAYROLL™** is a complete turn-key, back-office payroll program sold exclusively through Accounting Professionals. The service is delivered completely online. Core **PLANPAYROLL™** processing services include:

- Web input for payroll data
- Web access for both the employee and employer
- Call center support for both the employee and employer
- Social Security Number verification
- Payroll processing
- Federal, state and local tax calculations, payments & reporting

- 940, 941, W-2 and W-3 tax returns filed EFTPS
- Federal, state and local tax inquiries handled
- Direct deposit
- Check signing, stuffing and delivery
- Reporting

**PLANPAYROLL™** ensures compliance with all federal, state, county, city and school district taxes, regardless of where employees work and reside. **PLANPAYROLL™** deposits and files all federal, state and local taxes on your clients' behalf protecting them from missed deadlines and the expensive penalties that can result from mistakes in payroll tax reporting.

“In the last 10 years, the number of businesses with 1-50 employees who outsource payroll services to accounting firms has more than doubled,” said Nance. “And yet, Accounting Professionals have been slow to respond to this demand because they view payroll as an unprofitable headache. **PLANPAYROLL™** changes all that. We encourage all Accounting Professionals to explore the online demo of the product at [www.pai.com/accountingweb](http://www.pai.com/accountingweb) and see for themselves.”

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**About AccountingWeb:** AccountingWEB is a dynamic Internet resource for today's busy Accounting Professional--an online community built for the accounting profession. The site focuses on the needs of CPAs and accountants of small and medium-sized firms, as well as sole practitioners. Plus the site provides a vast array of resources to help you grow your expertise and knowledge, your business and your clients' businesses. To learn more about AccountingWEB, please visit [www.accountingweb.com](http://www.accountingweb.com).

**About PAi:** **PLANPAYROLL™** is powered by PAi. PAi provides full-service payroll processing and 401(k) administration for small businesses nationwide. PAi is servicing over 6,500 businesses and supporting over 475,000 employees. PAi has been successfully servicing the small business industry for over 20 years by making strategic and effective investments in people, technology and processes. PAi delivers comprehensive solutions with a small business focus and high-touch and high-tech client care – all at affordable fees. To learn more about PAi, please visit [www.pai.com](http://www.pai.com).

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